

SUMMARY OF MAJOR ACTION AND DISCUSSION ITEMS

ACLA General Membership Meeting

October 30, 2007

- The Membership voted to accept the revised Bylaws as presented by Committee. Whitehall asked that there be clarification from the Board regarding proxy vote process.
- Treasurer Gleason presented a draft budget for 2008. Her presentation, along with the draft budget and message will be available on the ACLA web site.
- It was reported that two proposals had been received for Round Two of the formula consulting process. Olszak had declined to bid, not wishing to have it appear that their work on the first round had created a financial opportunity for their firm in Round Two. The Membership requested that Olszak be asked to revisit its decision not to submit. Meetings between the Review Team and all consultants will be scheduled and a preliminary recommendation brought to the ACLA Board in November. After discussion at that meeting, the ACLA Board will bring a recommendation to the Members. All proposals will be made available for review by the Member Libraries.
- Marketing Coordinator Mellor made a presentation on marketing strategy for the past year and plans for the year ahead. Questions were raised by the Mt. Lebanon Library regarding ads published in the Mt. Lebanon magazine and why ACLA was doing “branding” of ACLA rather than highlighting individual libraries. Smith responded that she has discovered that there is still public confusion over what ACLA is and whether or not all libraries are branches of the Carnegie Library of Pittsburgh. It is important to educate the public on the role of ACLA countywide.
- Jenkins gave an update on ACLA direct services operations, highlighting the relocation of Mobile Services, the increasing activity at the Robinson Library, and the re-engineering of Knowledge Connection operations.
- Smith noted that a request had been made to reformat the General Membership meeting agendas to be more in keeping with a “consent agenda”, placing critical discussion items at the beginning and reserving reports for later in the meeting. That will be considered for the next regular General Membership meeting in January.
- Collins reported on the results of LAC elections. In 2008 Kathy Robinson (Crafton) will serve as Chair, Sharon McRae (Shaler) will serve as Vice Chair / Chair Elect, and Sally Bogie (C.C. Mellor) will serve as Secretary. Cynthia Richey was elected to a second 3-year term as the LAC representative to the ACLA Board.

- Galbraith noted that District Services has an expanded web site.
- Regional reports highlighted items for ACLA's consideration in 2008. Regions were asked to make their full lists available to the ACLA Board for planning and consideration.